

## General Norms

### NATURE

SISAB PORTUGAL is a private event that seeks to gather annually in Portugal international economic agents and Portuguese companies of the food and beverage sector that represent national brands and products.

### RESERVATION OF ADMISSION

The access is banned to visitors or to any other elements that are not previously registered by the SISAB PORTUGAL'S organization up to 30 days before the beginning of the event.

### EXCEPTIONS

Any non registered entity in the terms of the previous number can only visit the trade fair between 12:30 and 15:00 on the THIRD DAY (Wednesday) if authorized previously by the organization and by filling in a registration form.

### CREDENTIAL OF ACCESS

The access card (badge) is property of SISAB PORTUGAL and given to the participants on a personal and non-transmissible basis. It gives the title-holder the right to enter and stay in the facilities, participating in the various moments of the event for which the bearer is properly authorized. The badges are ruled by the following items:

- 1) *The badge is the only valid title given by the organization that allows the access to all areas of the event.*
- 2) *The badge is SISAB PORTUGAL's property.*
- 3) *The badge is issued in the name of each participant therefore it can't be borrowed or given up to a third party.*
- 4) *The badge identifies the participant by photo, name and by the company he represents and it is destined to be used exclusively by employees of the registered companies.*
- 5) *The abusive use of the badge or if used by a third party (that is not previously authorized), gives the organization the right to apply a 5.500 € + VAT penalty. This penalty is applied to the company who's badge is being misused.*
- 6) *The same penalty (5.500 € + VAT) will be applied to the improper badge user.*
- 7) *The simple attempt of dishonest use is equally penalized according to point 5) and 6)*
- 8) *Those who dishonestly use the badge or attempt to do so will be invited to leave the premises and won't be able to attend for the following three years.*
- 9) *The participating companies in SISAB PORTUGAL should identify all their employees/badge holders by name and photo in order to prevent the entrance of strange elements in the event, so that all the interests are preserved.*
- 10) *During the event, elements of the organization are authorized to visit the stands in order to identify and verify the badge users (personal ID's can be requested). If in presence of abusive use, number 5), 6) or 7) will be applied.*

### EXCLUSIVE FOR EXPORT

SISAB PORTUGAL is exclusively directed for export. The entrance of National Buyers is not allowed. Therefore we request all present companies not to encourage this kind of behavior by inviting or scheduling meetings at the event with national companies.

### THE MEDIA

Journalists that intend to participate in the event have to be registered in advance, identifying the organization they work for and supplying a copy of his/her Journalist ID until 2 week before the event.

### THE REGISTRATION VALIDITY

The authorized journalists can only circulate freely during the opening session.

The access to the main room, where the professional contacts are made, as well as the access to the tastings or any other moment of the event will be based in criteria approved by the organization.

The organization reserves the right of arranging pools of journalists for special moments of the event.